

Cost Benefit Analysis

Info724 Ltd.

We'll help you find hidden dollars in your processes and enable you to present a fact-based business case to your Board. You'll make the right decision and receive an ROI on every IT dollar you spend.

Problem Statement - Do you have a plan for implementing a new system and intend to proceed with a proper business case? Maybe you realize that wrong choices entail heavy prices, but don't know how many wrong decisions you can avoid. Lack of insight, awareness and identification of these concealed areas increase the vulnerabilities of your organization and often result in excessive operating costs, inefficient resource allocation, and the erosion of competitive market share:

- **Lack-Lustre Project Results:** In most organizations projects either fail altogether or fall short of the business potential and have significant cost overruns. These burdens are often attributed to insufficient process analysis and benefit quantification.
- **Poor Decision-Making:** According to a recent Information Week study, more than 82 percent of IT projects require a cost benefit or return-on-investment analysis. If you make decisions based on arbitrary criteria or haphazard drives under a tight timeframe, it is likely that you will suffer from severe consequences such as waste of valuable time and money.

Business case is a straightforward, yet essential, undertaking that requires a balanced expertise, an unbiased approach, and years of experience. Info724 Ltd. has them all.

The Right Approach - Info724 Ltd. believes that all technology initiatives should start and end with business process. Other techniques for Why spend one dollar on IT if the impact of a business process improvement is not clear? Other techniques for Cost benefit (ROI) analysis are not limited to only data gathering and number crunching. The greatest value of this procedure is in the collaborative process of vision, planning, and risk management. Our goal is to enable our clients to establish and discuss issues using a sound decision model. You will find Info724's approach to be:

1. Grounded in the proven methodology of Six Sigma, a process which saved General Electric billions of dollars
2. Objective in examining the relevant business processes to provide a baseline for the business cases
3. Constant in it's focus on every possibility of increasing ROI of your organization to realize the envisioned goal
4. Conscientious in optimizing your project results and overall business model

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Info724's Business Case / Cost Benefit Analysis Offering

Info724 provides a short-term service at an affordable price to provide strategic decisions for small to medium-sized organizations:

1. 'Business case' insights and techniques that bring immediate results
2. Current business model analysis, resources and preliminary risk assessment
3. A template for detailed analysis covering both quantitative and qualitative factors of a selected project
4. A step-by-step guide map to prioritize the activities of the initiative and improve the current decision-making process
5. Maintenance and improve procedures to sustain the viability of the project ROI model

This service is reasonably priced and can be accomplished within 2-3 weeks. Our team members are technology savvy, very knowledgeable, enthusiastic, and armed with our proven "field methodology". *We are very adaptable to your needs.*

